



**Idaho State
University**

January 22, 2024
Pocatello Safety Fest – May 7 – 9, 2024

Dear Colleague:

Safety Fest of the Great Northwest is FREE to the community and provides safety and health training in an effort to help reduce fatalities, injuries and illnesses. This year's conference will be held Tuesday, May 7th through Thursday, May 9th at Idaho State University campus, Rendezvous center.

We are sending you this announcement to invite you to consider sponsoring the event and to participate in the vendor Trade Show at the conference if you are interested.

Sponsorship is critical to the success of the event, as participants do not pay to attend classes and instructors volunteer their time. There are costs associated with providing materials to those participants, as well as completion documents such as OSHA 10-Hour and CPR cards. There are multiple levels of sponsorship available, each has benefits associated with it. Please see the attached information and contact me if you have any questions; you can use the enclosed form to indicate your preferred level of sponsorship.

The trade show will be open to participants on Tuesday, May 7th from 7:30 am to 5:00 pm and Wednesday, May 8th from 7:30 am 3:00 pm. Booths are 8 x 8 and include a display table and 2 chairs and access to electricity. Booth cost is \$250 or \$100 for non-profit organizations and Safety Fest Founding Partners. There are 15 booths available and they will go fast, so submit your registration early.

A "Vendor Bingo" game will be promoted during the conference to encourage participants to visit the area. Vendors are encouraged to donate prizes for the drawing on Wednesday. Refreshments will be offered in the trade show area during breaks at the conference.

We want to thank you for your interest and support of the 15th Annual Safety Fest of the Great Northwest Pocatello. Please feel free to contact me if you need more information or you can visit the Safety Fest website at: <http://safetyfest-pocatello.org/> to register to attend the event.

Please remember there are no sales on site.

Sincerely,

Shirley Hockett
Pocatello Safety Fest Coordinator
Idaho State University
shirleyhockett@isu.edu



Continuing Education/Workforce Training
921 South 8th Ave., Stop 8380 | Pocatello, ID 83209-8380
(208) 282-3372 | certain.isu.edu

ROAR

Pocatello Safety Fest 2024

Idaho State University-Rendezvous Building

Sponsorships and Vendor Opportunities:

Title Sponsor - \$5,000

- Listing on Pre-Safety Fest Marketing Materials and Website as Title Sponsor
- Hyperlink to Sponsor's Website from the Pocatello Safety Fest Homepage
- Exhibit Table for Tuesday and Wednesday in Prime Location
- 24x36 Poster Space at Registration Table
- On-site Signage and Recognition as Title Sponsor
- Business Name/Logo on the Following Year's Solicitation Letters

Platinum Sponsor - \$2,500

- Listing on Pre-Safety Fest Marketing Materials and Website as Platinum Sponsor
- Hyperlink to Sponsor's Website from the Pocatello Safety Fest Homepage
- Exhibit Table for Tuesday and Wednesday in Prime Location
- 11x17 Poster Space at Registration Table
- On-site Signage and Recognition as Platinum Sponsor

Gold Sponsor - \$1,250

- Listing on Pre-Safety Fest Marketing Materials and Website as Gold Sponsor
- Hyperlink to Sponsor's Website from the Pocatello Safety Fest Homepage
- Exhibit Table for Tuesday and Wednesday in Prime Location
- On-site Signage and Recognition as Gold Sponsor

Break Sponsor - \$500

- Exhibit Table for Tuesday and Wednesday
- On-site Signage and Recognition as Break Sponsor

2 Day Vendor - \$250

- Exhibit Table for Tuesday and Wednesday
- Name Listed on Vendor Bingo

Shirley Hockett
Pocatello Safety Fest Coordinator
shirleyhockett@isu.edu
208-282-2789



www.safetyfest-pocatello.org

Remember our classes are FREE and all Safety Fest expenses are paid for by sponsorship and donations from businesses and individuals like you.



Pocatello 2024 Safety Fest Sponsor/Vendor Registration Form

Event Dates: May 7- 9, 2024

Please email completed form to: shirleyhockett@isu.edu.

Please remember there are no sales on site.

Sponsorship Options

Title Sponsor \$5,000 ()

Platinum Sponsor \$2,500 ()

Gold Sponsor \$1,250 ()

Vendor Options: (Please indicate your booth choice)

2 Day Vendor Booth (Tuesday & Wednesday) \$250 Yes () No ()

2 Day Vendor Booth (Tuesday & Wednesday) non-profit/Safety Fest Founding Partner \$100 Yes () No ()

Break Sponsor (includes Vendor Booth for Tuesday & Wednesday) \$500 Yes () No ()

Organization

Name of Organization: _____

Representative Name: _____

Phone Number: _____

Email Address: _____

Address: _____

Booth Information

Each vendor will have 1 table (8ft) and 2 chairs included. **Set up will be Monday, May 6th from 3-5 p.m.**

Will you need electricity for your area? Yes () No () *Booths with electricity are limited.*

Will you need more than the 2 hours for set up? Yes () No ()

Names for Badges

List first and last names of those at your booth: _____

Vendor Bingo

Your company will automatically be listed on the bingo cards if you are registered as a vendor before April 29th. After that date cards will already be printed for the event.

We encourage you to donate prizes for the bingo drawing.

Please list prize(s) you are donating: _____

*Drawing will be held Wednesday afternoon.

Are you interested in sponsoring a grand prize drawing?

Yes() No()

Contact us about additional advertising as a grand prize drawing sponsor.

Additional requests:

Sponsorship and Vendor booth payments made by check must be made payable to
Idaho State University

921 South 8th Ave. STOP 8380, Pocatello, ID 83209

Safety Fest - Call for Instructors

Safety Fest of the Great Northwest Pocatello is an annual training event that offers FREE safety and health training courses to workers, supervisors, and managers of all levels. We offer this benefit to the community to provide safety and health training in an effort to help reduce fatalities, injuries, and illnesses. We focus on keeping this training free so that local small businesses with minimal or non-existent training budgets never have to suffer when it comes to safety training.

Safety Fest of Pocatello Supporting Partners



As always, we could not do this event without all of the support and contributions from our Founding Partners, Community Partners, Sponsors, Vendors, Instructors, and all our volunteers.

Idaho State University will once again host the 2024 Safety Fest for Pocatello for the second time. Safety Fest is offered at no-charge to participants. We appreciate your willingness to volunteer and bring these valuable classes to our region. *If you are interested in teaching please complete the online form at cetrain.isu.edu/safetyfest/instructor.*

Please remember there are no sales on site.





2024 will be our 15th Year!

Safety Fest of the Great Northwest Pocatello is an annual training event that offers **FREE safety and health training courses to workers, supervisors, and managers of all levels. We offer this benefit to the community to provide safety and health training in an effort to help reduce fatalities, injuries, and illnesses.**

Who's Invited to Attend

The Construction, General and Transportation Industries; highway jurisdictions, contractors and construction personnel; any business requiring safety related training. As well as anyone who desires to improve the safety performance of their business/agency.

May 7-9, 2024

**Rendezvous Complex
1111 E Martin Luther
King Jr. Way
Pocatello, ID 83209**

**Registration Opens
April 10, 2024!**

For More Information:
cetrain.isu.edu/safetyfest/
or call **208-282-3372**

Or scan here:



**Idaho State
University**

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and Workforce Training