

Quick and Easy Business Websites

Quick and Easy Business Websites - 2-days (6 Hours)

Don't let your competitors take your customers because they are online and you're not. Build a website for yourself or your business. This course will help you develop your site concept so your potential clients can find you online.

You won't need any special, over-priced software, coding or technical skills to build this website because we'll use WordPress, a free application. You'll build a great looking website that is easy to update, use, and secure. You will also learn the secrets of how to change the look and feel of your website; add content pages and posts, pictures, video and more; how to optimize your content for the search engines; and hyperlink pages on your site.

Prerequisites: Ability to navigate the internet quickly and accurately. Comfortable with technology. Hostgator or other cPanel hosting provider.

Hosting Information

You can click on a link below to get a HostGator hosting account. This is the one we'll be using to teach the course.

<http://secure.hostgator.com/~affiliat/cgi-bin/affiliates/clickthru.cgi?id=hg4you> or

<http://goo.gl/KbAKSQ>

Disclosure: The links above are affiliate links. They do pay me a commission when you purchase hosting. I provide these links because I can get you a larger discount. The discount at the time of publication is only 15%. Feel free to contact them directly if you'd like.



If you want to just test the online waters, you can use the following coupon code.

Coupon Code: **1CENT**

This will give you the first 30 days of hosting for 1 cent.

If you are serious about having an online presence, you can use the following coupon code.

Coupon Code: **25OffHGHosting**

You can get 25% off for one month or up to three years' worth of hosting (see HostGator's terms and conditions). This is for the first invoice only.

You will also need to register your own domain name when purchasing your hosting. There are no discounts available for those. Domains purchased through HostGator start at \$12.95 for the first year only.

You are free to obtain your hosting and domain name from any provider you choose, but we will not have time to address hosting specific questions, nor will we be able to take time to redirect domains to a chosen hosting provider. Your hosting provider will need cPanel hosting.

If you have any questions, please [contact Jim Medina, \(208\) 547-4399](mailto:jim@medina.com) for additional details.